



**ATTEND & SPONSOR**

**COMPASSION/TITLE SPONSOR                      \$50,000**

- 20 event tickets
- Premier logo/company or family name placement on invitation
- Prominent arrangement of logo/company or family name on event webpage
- Verbal recognition the evening of the event
- Premier placement of 25 second digital ad

**EMPOWERMENT SPONSOR                              \$25,000**

- 15 event tickets
- Prominent arrangement of logo/company or family name on event webpage
- Verbal recognition the evening of the event
- Premier placement of 20 second digital ad

**RESILIENCE SPONSOR                                  \$15,000**

- 10 event tickets
- Prominent arrangement of logo/company or family name on event webpage
- Verbal recognition the evening of the event
- Premier placement of 10 second digital ad

**ADVOCACY SPONSOR                                      \$10,000**

- 8 event tickets
- Logo/company or family name on event webpage
- Digital ad to be presented on screen the evening of the event for 10 seconds

**HEALING SPONSOR                                        \$5,000**

- 6 event tickets
- Logo/company or family name on event webpage
- Digital ad to be presented on screen the evening of the event for 5 seconds

**COURAGE SPONSOR                                      \$2,500**

- 4 event tickets
- Logo/company or family name on event webpage
- Digital ad to be presented on screen the evening of the event

**COMMUNITY SPONSOR                                  \$1,500**

- 2 event tickets, logo/ company or family on event website, placement of digital ad

**DIGITAL ADVERTISING OPPORTUNITIES**

**FOUNDERS PAGE                      \$2,500**  
First page 25 second digital ad

**GOLD PAGE                      \$1,000**  
20 second digital ad

**15 SECOND DIGITAL AD                      \$325**

**10 SECOND DIGITAL AD    \$225**

**5 SECOND DIGITAL AD    \$125**

**EVENT TICKETS    \$300**

*\* Screen size for ad set up is 4:3 – send jpg or png to amandaf@180nj.org by 4/6/23. Digital Advertising Journal to be presented on screen the evening of the event and placed on our website.*



## **SPONSOR, AD JOURNAL & TICKET RESERVATION FORM**

Your name: \_\_\_\_\_

Company name (if applicable): \_\_\_\_\_

Guest Names: \_\_\_\_\_

*(No assigned tables/open seating. Reservation list by name for entry/no tickets will be distributed.)*

- Please include me as an event sponsor in the amount of: \$ \_\_\_\_\_
- Enclosed is my check payable to 180 Turning Lives Around in the amount of \$ \_\_\_\_\_
- I would like to purchase \_\_\_\_\_ event tickets at \$300 each.
- Please reserve a digital ad in the amount of: \$ \_\_\_\_\_
- I am unable to attend, but enclosed is my tax deductible contribution: \$ \_\_\_\_\_

*Checks can be made payable to 180 Turning Lives Around, or we can charge your credit card, by filling out the form below.*

Please charge the amount of \$ \_\_\_\_\_ (circle one) VISA, MASTERCARD, AMEX

Name as it appears on card: \_\_\_\_\_

Account #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

To give online: [180Gala.givesmart.com](http://180Gala.givesmart.com)

***180 Turning Lives Around is a 501(c)(3) nonprofit organization. All donations are tax-deductible to the full extent allowed by law. The fair market value of each event ticket is \$150.***