



Turning Lives Around, Inc.



Monmouth County
Concours d'Elegance
at Hop Brook Farm
P.O. Box 365
Holmdel, NJ 07733

Sponsorship Opportunities

Monmouth County Concours d'Elegance: October 1, 2016

Presenting Sponsor (\$25,000)

- Exclusive Branding with Headline Placement on All Concours Materials, including cover of 2016 Concours Journal above the title as Presenting Sponsor
- Press Release announcing your organization's role, full color two page centerfold ad in Concours Journal, signage at Spectator Entrance and on Awards Ceremony podium
- Presenting Sponsor logo placement in all media, signage and advertisements, including electronic signage on-site at the event, recognition in all promo materials and social media, and on 180 website and Concours home page for one year
- Naming Rights and Featured Participation in Concours Cup Award Ceremony
- Promotional table on-site and product placement in 300+ VIP gift bags
- VIP Access for 10 guests: admission to Hospitality Tent, reserved front row center seating for Fashion Show and Awards, commemorative photos and wine

Fashion Show Sponsor (\$15,000)

- Exclusive Sponsorship of 2016 Concours Fashion Show
- Full Color Priority Placement Ad in Concours Journal, signage at Spectator Entrance and on Awards Ceremony podium
- Logo Placement as Fashion Show Sponsor in all media, signage and advertisements and recognition in all promo materials and social media
- Opportunity for product placement in 300+ VIP gift bags
- Participation in Concours Cup Award Ceremony
- VIP Access for 10 guests: admission to Hospitality Tent, reserved front row center seating for Fashion Show and Awards, commemorative photos and wine

Premiere Event Sponsor (\$10,000)

- Full Color Priority Placement Ad in Concours Journal, signage at Spectator Entrance and on Awards Ceremony podium
- Participation in Concours Cup Award Ceremony
- VIP Access for 8 guests: admission to Hospitality Tent, reserved front row center seating for Fashion Show and Awards, commemorative photos and wine

Victory Lane Sponsor (\$7,500)

- Full Page Priority Placement Ad in Concours Journal, Victory Lane Sponsorship and Spectator Entrance signage
- VIP Access for 8 guests: admission to Hospitality Tent, reserved front row for Fashion Show and Awards, commemorative photos

Hospitality Tent Sponsor (\$5,000)

- Full Page Priority Placement in Ad Journal, Hospitality Tent Sponsorship and Spectator Entrance signage
- VIP Access for 6 guests: admission to Hospitality Tent, reserved front row seating for Fashion Show and Awards, commemorative photos

Show Field Sponsor (\$2,500)

- Full Page Ad in Concours Journal, Show Field Sponsorship and Spectator Entrance signage
- VIP Access for 6 guests: admission to Hospitality Tent, reserved front row seating for Fashion Show and Awards

Concours Cup Sponsor (\$1,500)

- Full Page Ad in Concours Journal
- Signage at Spectator Entrance
- VIP Access for 6 guests

Commemorative Concours Ad Journal Opportunities

- Full Page Ad (7.5"w x 10"h) **\$1,000**
- Half Page (7.25"w x 4.5"h) **\$750**
- Quarter Page Ad (3.5"w x 4.5"h) **\$500**

Enclosed is my Sponsorship reservation for _____

Enclosed is a check made out to **180 Turning Lives Around** in the amount of \$_____

Please charge the amount of \$_____ on (circle one) Visa Master Card AMEX

Name as it appears on Card: _____ Credit card expiration date: _____

Account #: _____ Signature: _____

NAME: _____ COMPANY: _____

ADDRESS: _____

Please create an ad for my company/organization

CITY/STATE/ZIP: _____

Journal artwork is enclosed

EMAIL: _____ TELEPHONE: _____

High Resolution PDF file will be sent to: Jaimee Skidmore at jaimees@180nj.org or call (732) 264-4360 ext. 4232 for questions

WEBSITE LINK FOR SPONSORS: _____

NOTES OR SPECIAL REQUESTS: _____

*** Please note that electronic files result in a higher quality reproduction

MAIL TO:

180 Turning Lives Around, Attn: Development
1 Bethany Road, Bldg. 3 Suite 42, Hazlet, NJ 07730
Or fax to: (732) 264-8655
Questions: Jaimee Skidmore at jaimees@180nj.org or (732) 264-4360 ext. 4232
Visit our website at www.180nj.org

AD JOURNAL DEADLINE IS SEPTEMBER 2, 2016

MISSION STATEMENT

For 40 years, the goal of 180 Turning Lives Around, Inc. has been to help the survivors of domestic and sexual violence escape the cycle of abuse and lead productive lives. To accomplish this, we not only address their short-term needs for safety and shelter, we also provide emergency hotlines, advocacy, education, and the statewide 2NDFLOOR® Youth Helpline.