

Thank you for your interest in sponsoring an event to raise funds for 180 Turning Lives Around. We are happy to provide you with the following guidelines.

Guidelines

1. The official name of our agency is 180 Turning Lives Around, Inc. This name must be used in all publicity and promotional materials.
2. 180 must be advertised as the only agency in Monmouth County serving victims of domestic violence and sexual assault.
3. We do not use the word “shelter” in the title of our organization. Our shelter program is only one of the many programs offered by 180.
4. Organizers are not permitted to open a bank account in the name of 180 Turning Lives Around. Please have checks be made out to ‘180 Turning Lives Around;’ online payments through the agency website is encouraged. *Please keep track of all monetary and donated items so donors can receive an acknowledgement for tax purposes.
5. The agency is not responsible for any expenses, and will not provide any reimbursements for any incurred losses.
6. Please notify 180’s Development Office if:
 - a. there is more than one beneficiary
 - b. publicity is needed at the event
 - c. staff presence is needed
7. Please notify 180’s Development Office within three days of your event to advise of the amount raised and when we can expect funds. Since we receive funds from the various government resources, we must advise our auditors to keep our financial reports uniform.
8. Have fun!

Development Office Contact:

Barbara Lovell-Napoli
732-264-4360, ext. 4233
barbaran@180nj.org



1 Bethany Road
Building 3, Suite 42
Hazlet, NJ 07730
732-264-4360
www.180nj.org



COMMUNITY
GIVING



Help change lives of women and children who have been affected by domestic and sexual violence with a community fundraiser!

About 180 Turning Lives Around, Inc.

Since 1976, 180 Turning Lives Around, Inc. has been dedicated to ending domestic violence and sexual assault throughout Monmouth County. 180 is committed to providing services to individuals and families affected by domestic violence and sexual assault. In addition, 180 works to mobilize concerned individuals, organizations, and civic and religious groups to join our effort to end violence and abuse through public education, public policy reforms, and training of allied professionals.

For more information about 180, please visit our website, www.180nj.org.



"This has been an amazing journey for me ... it has also helped me take problems head on and not be afraid to stand up for myself. I greatly appreciate

all the help from 180. Knowledge is definitely power." - 180 client

What is a community fundraiser?

A community fundraiser can be big or small, and organized by an individual or any sized group to help those in the community learn about the programs and services that 180 provides to those affected by violence. The raised funds will help keep 180's lifesaving programs operating to help victims escape and heal from the cycle of abuse.

Who can help?

Any individual, school, company, organization, civic or religious group.

Get Started!

Please call 180's Development Office at 732-264-4360, ext. 4233 and mention that you are interested in hosting a community fundraiser. Let us know your ideas and we will do our best to help you! *(Please see our guidelines for additional information.)*

Need Ideas? Please consider hosting a ...

Gold Party: Do you have unwanted gold, platinum, silver or costume jewelry? Ask Earth Treasures, one of 180's community partners, to come to your home or event and they will purchase your jewelry on the spot! Please make sure to tell them that a portion of the proceeds are to benefit 180.

Earth Treasures

732-542-5444

Jeans Day: Help create awareness about sexual violence by asking your school or work to participate in wearing jeans for a day. Each individual is required to make a small donation.

In 2013, a group of high school students decorated jeans to create awareness about violence in their school.



In lieu of birthday & wedding gifts: Guests can make a contribution to 180 in honor of your special day! Also, consider putting items on your registry that 180 clients are in need of. *(Please see our client wish list on our website, www.180nj.org.)*

Potluck Luncheon or Dinner: Host a lunch or dinner for your neighbors, friends and family in which guests will learn about 180. Guests do not need to bring anything but a small contribution.

Additional Ideas

- ♦ Bake sale
- ♦ Concert
- ♦ Garage sale
- ♦ Host an event at your school, home or store with a suggested donation
- ♦ Networking event
- ♦ Pampered Chef event
- ♦ Walk or 5K run

180 will provide:

- ♦ agency brochures & logos
- ♦ promotional materials
- ♦ a representative to attend the event if needed

"I am independently caring for my children, managing my comfortable home, working full time and continuing my education - and I am doing it with peace in my life." - 180 client



Did you know...

- ♦ \$100 will buy enough milk for one month at our Safe House?
- ♦ \$180 will help pay for gas for the 2 vans that transports clients to interviews, doctor's appointments, court and school?
- ♦ \$200 pays for 1 domestic violence support group and 1 positive parenting group for women residing in our Safe House?
- ♦ \$250 will help underwrite the cost of providing informational materials about programs and services to a multicultural community?
- ♦ \$500 can help underwrite the cost of counseling sessions to educate, support and prepare a victim for their day in court?
- ♦ \$1,000 will buy a week's worth of groceries at our shelter for 7 families?

"Everyone I have encountered at 180 has made me feel special and loved. The group sessions have given me the courage to face my inner little girl, my inner victim, and my abuser with a real sense of empowerment, ease, and security I didn't have before. It is because of 180 that these layers of ugliness are unveiling a beautiful new me." - 180 Client

