

ANNUAL REPORT 2010

180 Turning Lives Around, Inc. is a private, non-profit organization dedicated to ending domestic and sexual violence in Monmouth County.

180 is committed to providing services to individuals and families affected by domestic and sexual violence which include hotlines, shelter, counseling, crisis intervention, advocacy, education and prevention that will help to end the cycle of domestic violence and abuse. The agency works to mobilize concerned individuals, organizations, civic and religious groups to join our effort to end violence and abuse through public education, public policy reforms and training of allied professionals.

1 Bethany Road
Building 3, Suite 42
Hazlet, NJ 07730
Main Phone: 732.264.4111
Fax: 732.264.8655

24 Hour Domestic Violence Hotline: 1.888.843.9262
24 Hour Sexual Assault Hotline 1.888.264.RAPE
24 Hour 2NDFLOOR® Youth Helpline 1.888.222.2228

www.180nj.org
www.2NDFLOOR.org

Dear Friends of 180,

RESILIENCY

In these ever-changing times, everyone must exhibit resiliency. The ability to recover from or adjust easily to misfortune or change is a trait everyone needs to survive. However, for those who have been victims of domestic or sexual violence, that need is more dire. It takes resiliency for a woman or man to walk away from an abusive relationship and start over. A resilient teen learns to handle difficult issues by making a call for help. And for those of us who strive to end these horrors, resiliency is a necessity.

180 Turning Lives Around continues its stalwart mission, dedicated to ending domestic and sexual violence, as we have for 35 years. This past year has been challenging, but we never turn away from such challenges. The demand for the critical programs and services provided by 180 has risen dramatically. Since last year, the number of individuals receiving domestic violence counseling increased by 12 percent, and the number of individuals needing accompaniment via the Domestic Violence Response Teams increased by 18 percent.

In 2010, the number of calls to our Domestic Violence and Sexual Assault hotlines increased to more than 3500. We provided safe, emergency housing for 125 family members, and placed over 40 family members in transitional housing, helping pave their way to a new life. Our youth helpline, 2NDFLOOR®, held over 145,000 conversations with youth from all over New Jersey, up nearly 93 percent from the previous year. And its website logged more than 148,000 visits, up 71 percent.

Amanda's Easel Creative Arts Therapy received a generous grant from The Gannett Foundation, enabling it to add Music Therapy to the program. This addition of music therapy gives us more opportunities to fulfill the individual treatment needs of each of our families. By tapping into the musicality present in each individual, music therapy has provided another way to help children express feelings and build communication skills.

We gratefully acknowledge the unfailing support and the resiliency of you -- our supporters, volunteers, staff, community members, business and civic leaders -- for all that you have done to help 180 continue its work in breaking the cycle of family violence, and remain grateful for the community support that makes our work possible.

Sincerely,

Anna Diaz-White

Anna Diaz-White
Executive Director

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- [Staff Listing](#)

PROGRAM & AGENCY STATISTICS

Emergency Safe House

Housed: 50 women, 75 children,
Average length of stay: 38 days
Women and children unable to be admitted due
to space limitations: 300

Domestic Violence Services

Hotline: 3582
Counseling: 209 individuals
Domestic Violence Response Team accompaniments: 922
Family Violence Option: 176 people screened for supportive benefits
Positive Opportunities for Parenting: 76 individuals
Shore Regional Outreach Program: 147 individuals

Sexual Violence Program

Hotline: 953
Counseling: 94 individuals
Sexual Assault Response Team accompaniments: 217 victim accompaniments
140 significant other accompaniments provided to 248 individuals; 34 of whom were minors

Families in Transition

Provided housing and wrap-around services: 15 women and 27 children

Amanda's Easel Creative Arts Therapy: Adults served: 75
Children served: 125

Family Court Liaison Services

Women Served: 1821
Men served: 244
Total individuals served: 2065
Total calls to court hotline: 799

2NDFLOOR® Youth Helpline and Website

Calls received: 145,383
Visits to website: 148,431

Professional Trainings and Community Education: 386 sessions

Volunteers and Interns – 667

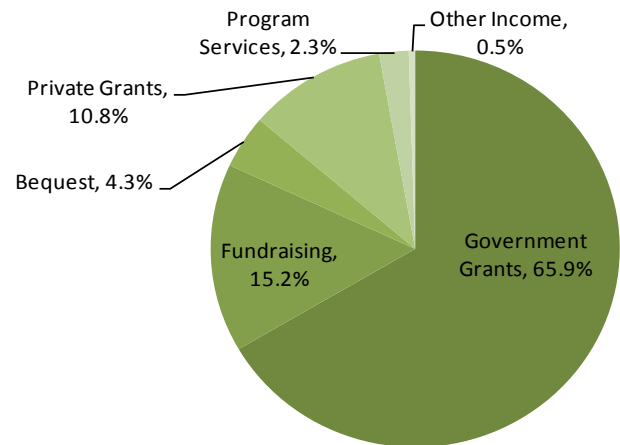
Click to view:

• [Program and Services](#)

FINANCIAL REPORT JULY 1, 2009 - JUNE 30, 2010

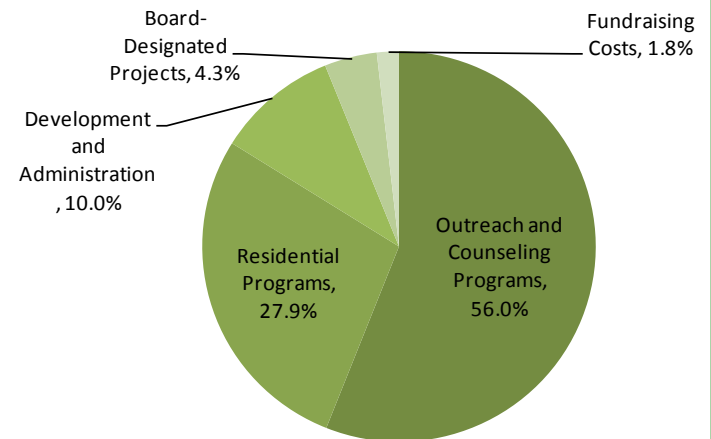
SOURCES OF OPERATING REVENUE

Government Grants	65.9%	\$ 3,027,568
Fundraising	15.2%	\$ 698,469
Bequest	4.3%	\$ 195,805
Private Grants	10.8%	\$ 494,289
Program Services	2.3%	\$ 105,707
Other Income	0.5%	\$ 21,117
Realized loss on investments		\$ 0
Unrealized gain on investments	1.0%	\$ 53,674
Total	100.0%	\$ 4,596,629



FUNCTIONAL EXPENSES

Outreach and Counseling Programs	56.0%	\$ 2,535,815
Residential Programs	27.9%	\$ 1,265,500
Development and Administration	10.0%	\$ 450,970
Board-Designated Projects	4.3%	\$ 195,805
Fundraising Costs	1.8%	\$ 83,503
Total	100.0%	\$ 4,531,593



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- Foundation Support