



180 Turning Lives Around, Inc.

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Building 3, Suite 42  
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NON-PROFIT  
U.S. POSTAGE  
PAID  
RED BANK, NJ  
PERMIT #423

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FAX: 732.264.8655

WEBSITES:

[www.180nj.org](http://www.180nj.org)

[www.2NDFLOOR.org](http://www.2NDFLOOR.org)

HOTLINES:

24-Hour Domestic Violence Hotline 1.888.843.9262

24-Hour Sexual Violence Hotline 1.888.264.RAPE

24-Hour 2NDFLOOR® Youth Helpline 1.888.222.2228



**STRENGTHENING**  
*Our Foundation As We*  
*Build Our* **FUTURE**

At 180 Turning Lives Around, we believe that the solution to all societal ills begins with how people treat each other. We tackle the sensitive social issues that few others will – domestic violence, sexual assault, incest and child abuse and neglect. Our ultimate goal is to end domestic and sexual violence in our community, and through prevention efforts, support youth in making good choices by teaching them how to solve problems before they become overwhelming. We are committed to providing caring, specialized, confidential and professional services that empower victims to become survivors and prevent those at risk from being victimized.

**“No one is more cherished in this world than someone who lightens the burden of another. Thank you.” ~Author Unknown**

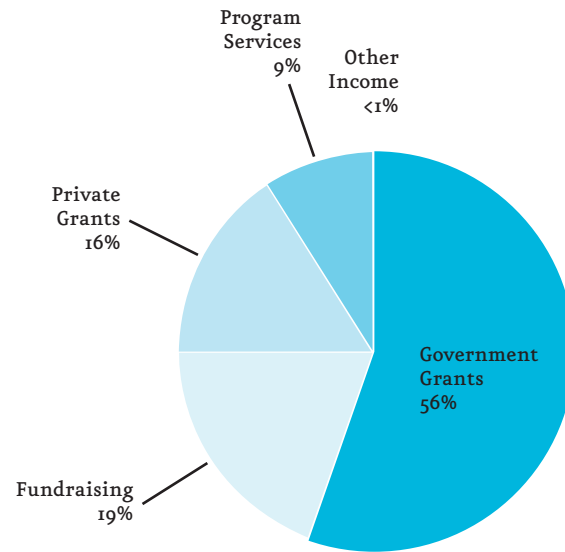
**180 thanks the thousands of individuals who continue to support our mission with annual gifts and donations.**

*“We talked, and it was like she knew my story before I told it to her: the ‘cycles of violence,’ the calm periods and the tense periods leading up to the explosion. It was so comforting to have someone understand my situation and the intense fear that was paralyzing me from making the ‘obvious’ move – to get separated from my abusive husband. The Family Court Liaison Program provided me with emergency telephone numbers and validated everything that I was telling them. With Joelle, my family court liaison, at my side, I made the hardest, bravest, scariest leap of faith that I have ever made. I cannot thank your group enough for the support, strength and understanding that you have shown for me. I am and will be an example for my children and break the cycle of violence for them.” ~Family Court Liaison Client*

## FINANCIAL REPORT JULY 1, 2007 - JUNE 30, 2008

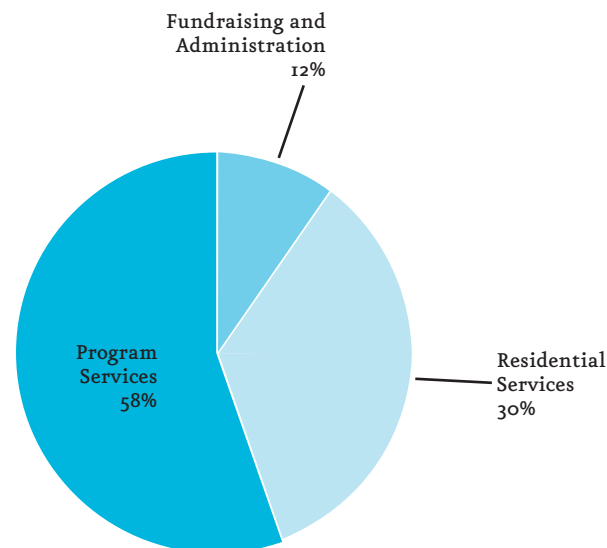
### SOURCES OF OPERATING REVENUE

Government Grants	56%	\$2,142,980
Fundraising	19%	\$742,837
Private Grants	16%	\$595,898
Program Services	9%	\$333,964
Other Income	<1%	\$4,458
<b>Total</b>	<b>100%</b>	<b>\$3,820,137</b>



### FUNCTIONAL EXPENSES

Program Services	58%	\$2,257,127
Residential Services	30%	\$1,172,085
Fundraising and Administration	12%	\$477,338
<b>Total</b>	<b>100%</b>	<b>\$3,906,550</b>



## STRENGTHENING *Our Foundation as We Build Our* FUTURE

Fiscal Year (FY) 2008 was an exciting time of mission-driven change at 180 Turning Lives Around, Inc. This was the result of a rigorous strategic planning process that involved our Board of Trustees, staff, volunteers, former clients and members of the community. After careful consideration of clients' needs and changes in our operating environment, we expanded some of our programs and realigned other services.

The need for 180's vital services and programs has never been greater. The most recent Uniform Crime Report found that Monmouth County has the second highest number of police reported domestic violence incidents in the state, second only to Camden County. Previously, Monmouth County placed fourth in this report.

A key part of 180's realignment is in the area of crisis intervention. In FY 2008, 94 women and families could not be admitted to our Safe House due to lack of space, representing an 8% increase over FY 2007. In response to this growing need for emergency housing, 180 plans to build a new Safe House that will nearly double the number of families that can be accommodated. Architectural plans have been drawn up, a site has been chosen and, in the near future, we will begin efforts to raise the necessary building funds.

In the area of support services, 180 has increased the number of communities it provides with Domestic Violence Response Teams to a total of 41, bringing us closer to our goal of having trained volunteers available to meet with domestic violence victims in every municipality in the county. Also in the area of support services, Amanda's Easel significantly expanded its staff space and the types of creative arts therapy it offers, providing children and their non-offending parents with new ways to heal through self-expression.

Since prevention is the key to ending domestic and sexual violence, 180 is particularly proud of preparations underway at the end of FY 2008 to expand the 2NDFLOOR® Youth Helpline to all 21 counties in New Jersey. The need is great for this 24-hour service, which teaches children and young adults how to solve their problems before they become overwhelming. In all three critical areas – crisis intervention, support and prevention – 180 is expanding its potential to help the women, children and men whose very lives may depend upon the assistance provided.

Our deepest thanks are extended to you, our supporters, volunteers, staff, community members, business and civic leaders for all you have done and continue to do to help 180 accomplish its goals by strengthening our foundation to meet future needs.

Philip D. Murphy  
Board President

Anna Diaz-White  
Executive Director

# PROGRAMS & SERVICES

## Emergency Safe House

- Emergency housing for women and children fleeing family violence
- Case management
- Counseling and creative arts therapy
- Advocacy
- Practical assistance/life skills preparation
- Professional staff and trained volunteer advocates

## Domestic Violence Services

- Hotline staffed 24 hours a day
- Immediate counseling, emotional support and advocacy
- Crisis Intervention, referrals and resources
- Partnerships with most police departments
- Domestic violence individual and group counseling \*
- Emergency accompaniments (*Domestic Violence Response Team*)
- Professional staff and trained volunteer advocates

## Sexual Violence Program

- Hotline staffed 24 hours a day
- Crisis intervention, referrals and resources
- Immediate counseling, emotional support and advocacy
- Partnership with all hospitals in Monmouth County
- Sexual violence individual and group counseling \*
- Emergency accompaniments (*Sexual Assault Response Team*) to police stations, hospitals and court
- Professional and community trainings
- Professional staff and trained volunteer advocates

## Alternatives to Abuse - Offenders Intervention

- 26-week program for offenders
  - Emphasis on development of alternative behavior/coping methods to stop family violence
  - Teaches accountability and responsibility for abusive behavior
- July 1, 2008: As a result of the agency's strategic realignment, the Alternatives to Abuse Program was purchased by GEM Counseling. All offenders are referred through 180 Turning Lives Around, Inc. to GEM Counseling.

\* As a result of the agency's strategic realignment, crisis sessions and group counseling were continued while individual psychotherapy is now referred to local mental health and substance abuse treatment providers.

## Families In Transition

- Housing for families for up to 18 months
- Life skills training, such as financial management education, career counseling and parenting education
- Assistance in obtaining permanent housing
- Case management
- Supportive counseling
- Creative arts therapy

## Amanda's Easel Creative Arts Therapy

- Creative arts therapy for children and families
- January 2008: Amanda's Easel broadened its art therapy services to include wrap-around case management, dance/movement therapy and play therapy for children ages 4-14.

## Counseling Services

- Family Violence Option
- Positive Opportunities for Parenting
- Shore Regional Outreach Program
- Substance Abuse Counseling \*

## Family Court Liaison Services

- Advocacy
- Accompaniments through court proceedings
- Provide information on legal and court room proceedings
- Education on victim rights and options
- Crisis intervention, emotional support and referrals
- Professional staff and trained volunteer advocates

## 2NDFLOOR® Youth Helpline

- Assistance for all New Jersey youth ages 10-24
- Toll-free, anonymous and confidential
- Professional staff and trained volunteer advocates
- Listening, support, referrals and prevention
- Interactive website and message board

## School-Based Abuse Prevention

- Educate youth on relationship violence and healthy relationships
  - Risk reduction information
  - Referrals
- March 2008: As a result of the agency's strategic realignment, aspects of the School-Based Abuse Prevention Program were incorporated into 2NDFLOOR® Youth Helpline.

*"The Families In Transition Program has given me more than I could have hoped for. If it were not for this program, my sons and I would still be in an extremely unhealthy environment. We are grateful for the opportunity the Families In Transition Program has provided us with. So far, this program has shown me what I need to do to give my children the life they would not have had growing up in a destructive household."* ~Families In Transition Client

# STAFF

## EXECUTIVE STAFF

Anna Diaz-White  
- Executive Director

Mary Lou Killian  
- Director of Operations

Jo Ann F. Palumbo  
- Director of Program Services

Mary Pearson  
- Director of 2NDFLOOR® Youth Helpline

Nicole Romaine  
- Director of Development

## SUPPORT STAFF

Lydia Carbone  
Jacqueline Cimino  
Liz Graham  
Bonnie Knecht  
Kate Ryan  
Jenny Lu Trocchio  
Geri Tully  
MB Villa  
Pegi Villa  
Carla Ward  
Gloria A. Sgrizzi  
- Consultant

## ALTERNATIVES TO ABUSE

Janet Gemenden  
Sharii Battle  
Dywane Birch  
Carlos Cordero  
Dominic Fiore  
Heike Fischbach

## AMANDA'S EASEL

Cindi Westendorf  
Laura Greenstone  
Jodi Dash  
Tiffany Miller  
Samantha Muccini  
Tracey Saia  
Christian Bellissimo  
- Consultant  
Charles Katz, PhD  
- Consultant

## SHORE REGIONAL OUTREACH PROGRAM

Ruth Gautier  
Adelaida Garcia  
Madeline Figueroa

## DEVELOPMENT

Karen Apruzzi  
Amy Zemak Thomas

## FAMILY AND MUNICIPAL COURT LIAISON

Joelle Aponte  
Elisse Hansen  
Roberta Herman

## OUTREACH COUNSELING

Jennifer Colucci  
Ruth Gautier  
Janet Lee  
Debra Pape  
Monica Schiffman  
Ginger Schwankert  
Jennifer Edwards, MD  
- Consultant

## RAPE CARE

Linda Altieri  
Ellen Bloom  
Colleen DeMarks  
Maureen DeSantis  
Elaine Eisberg  
Aisha Irvis  
Lynn Lehrkinder  
Karen Stout Levin  
Lauren Lormel  
Catherine Weich

## FAMILIES IN TRANSITION

Melissa Knott  
Kathleen Callen  
Nancy D'Averso  
Lynn Hahm  
Jane Harris  
Gemma Navarro

## HOTLINES AND SAFE HOUSE

Isabel R. Quezada  
Carol A. Barker  
Daphane Beeler  
Linda W. Beresford  
Dorothy Chippendale  
Felicia Etuke  
Maria Evangelista  
Danielle Gadson  
Lauren L. Gherman  
Latonia Hobbs  
Eileen Jaskot  
Olivia Jastremski  
Ellen S. Kiernan  
Jenna King  
Mildred Lopez  
Denise Lowe  
Judith Philogene  
Petronelli Pigott  
Allison E. Sullivan  
Sasha Tanner  
Deidre Wheeler  
Winnifred White

## SCHOOL-BASED ABUSE PREVENTION

Karen Gillespie

## DOMESTIC VIOLENCE RESPONSE TEAMS

Susan Levine  
Tina Morgan

## 2NDFLOOR® YOUTH HELPLINE

Joelle Aponte  
Jennifer Colucci  
Diane Conforti  
Sheri Guiga-Crowley  
Marcia Franklin  
Thomas Letson  
Anitra Puntolillo  
Regine Tollefsen  
MB Villa  
Cindi Westendorf  
Nicole Zenner

*"What I like best about 180 is its dedication to people who fall through the cracks of our current system. 180 supports and educates survivors of sexual assault throughout the process - from the forensic exam to court appearances. And if staff or volunteers can't answer a question, they direct clients to someone who can."* ~Current Rape Care Advocate

## BOARD OF TRUSTEES & COUNCILS

### 180 BOARD OF TRUSTEES

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Steve Turi  
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Anna Diaz-White  
– Executive Director

Mary Lou Killian  
– Director of Operations

Jo Ann Palumbo  
– Director of Program Services

Mary Pearson  
– Director of 2NDFLOOR®  
Youth Helpline

Nicole Romaine  
– Director of Development

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Congressman Frank Pallone, Jr.  
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Luis A. Valentin  
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Jerold L. Zaro, Esq.

### In Loving Memory of Douglas Johnson

*a caring, supportive member of the  
Board of Trustees and an advocate  
for 180 and our clients*

### 2NDFLOOR® ADVISORY COUNCIL

Tammy S. Murphy  
– Chairwoman

Anna Diaz-White  
– Executive Director

Mary Pearson  
– 2NDFLOOR® Director

Virginia Bauer  
Jennifer Edwards, MD  
Danielle Greene  
Charles Katz, PhD  
Susan Doctorian Kyrillos  
Eugenia Lawson

### AMANDA'S EASEL ADVISORY COUNCIL

Karen Wengert  
– Chairwoman

Anna Diaz-White  
– Executive Director

Judy Thomas  
William H. Thomas



## PROGRAM & AGENCY STATISTICS

### Emergency Safe House:

Housed: 55 women and 71 children  
Average length of stay: 39.4 days, an increase of 67%  
Women and families unable to be admitted due  
to space limitations: 94

### Domestic Violence Services:

Hotline: 3,892 calls  
Counseling: 146 individuals counseled, an  
increase of 16%  
Domestic Violence Response Team accompaniments:  
731, an increase of 25%  
Family Violence Option: 122 people screened  
Positive Opportunities for Parenting:  
41 women  
Shore Regional Outreach Program:  
116 women

### Sexual Violence Program:

Hotline: 1,493 calls  
Counseling: 71 individuals  
Sexual Assault Response Team accompaniments: 177

### Alternatives to Abuse - Offenders Intervention:

Men served: 459  
Women served: 51

### Families in Transition:

Provided housing and wrap-around services:  
14 women and 26 children

### Amanda's Easel Creative Arts Therapy:

Expanded services to include play therapy,  
dance/movement therapy and art therapy  
Served a total of 129 children and 73 parents  
Art therapy sessions: 2,152, an increase of 24%  
Play therapy sessions: 264, an increase of 40%  
Dance/movement therapy (new in last quarter  
4/2008 – 6/2008): 40 sessions

### Family Court Liaison Services:

Women served: 1,710  
Men served: 282  
Total individuals served: 1,992, an increase of 8%

### 2NDFLOOR® Youth Helpline and Website:

Calls received: 32,573, an increase of 143%  
Visits to website: 46,474, an increase of 80%

### School-Based Abuse Prevention:

School and community presentations: 120  
Total students served: 3,115

### Professional Trainings and Community Education:

Professional or community education sessions:  
234, an increase of 76%

### Volunteers and Interns:

Volunteers: 501, an increase of 10%  
Volunteer hours: 156,442, an increase of 11%  
Equivalent to 80 full-time employees

*"I feel extremely positive about my experience with 180's Domestic Violence Support and Education Group. I felt safe and accepted and learned so much about abuse and abusive behavior. I am very lucky to have been able to get this support during a terribly difficult time in my life." ~Former Client, Domestic Violence Support and Education Group*

## AWARDS, ACCOMPLISHMENTS & ACCOLADES

### Susan Levine, Co-Coordinator of Domestic Violence Response Team (DVRT):

Presenter and panelist at 2008 New Judges' Orientation Seminar

### Family Court Liaison Program:

Received grant from Violence Against Women Act (VAWA) that allowed us to expand our staff. The program now has two full-time court advocates, one part-time court advocate and two volunteers.

### Janet Lee, Domestic Violence Group Supervisor and Counselor:

Presenter at the Annual New Jersey Association of Domestic Violence Professionals Conference. Janet's workshop, Creative Group Exercises for Trauma Recovery, was based on her work with 180's Women in Transition Group.



### Families in Transition Program:

Nominated by the Howell Chamber of Commerce as the Service Organization of the Year. The program received a Township Certificate of Recognition as well as a State Resolution during an awards dinner.

### Laura Greenstone, Amanda's Easel Assistant Coordinator:

Recipient of the 2008 Nancy Shoebel Award at the American Art Therapy Association National Conference in Cleveland, Ohio. The award was for her distinguished contributions in the area of Governmental Affairs.

*"I learned about 2NDFLOOR® from my school a few weeks ago. I thought about calling a few times, but never did. Then, a few days ago, I broke down. I have been suffering from depression and I never talked to anyone, not even my friends and family, about it. I was so upset and I didn't know what to do. Then, I saw the folder sitting on my desk. So, I called. The lady really helped me feel better. She talked everything out with me. And although my problems didn't disappear, I feel a little better about them. I'm really glad I called."*

*~Message Board Posting from 2NDFLOOR® Caller*

### Rape Care Advocates:

Received Senatorial Commendations from State Senator Jennifer Beck in August 2007, praising them for their volunteer work assisting victims of sexual violence

### Ellen Bloom-Rau, Drug-Facilitated Sexual Violence Educator:

Recipient of the Community Service Award from the Holmdel Township Police Department for her support of the Holmdel Neighborhood Watch Program. Ellen was also chosen to conduct an in-service seminar on drug-facilitated sexual violence for the Long Branch Police Department.

### Domestic Violence Response Teams:

Added seven municipalities in FY 2008. The teams are currently available to 41 Monmouth County communities, as well as the town of Allenwood, New Jersey State Police, Brookdale College Police and Earle Naval Base. Graduated a record 55 volunteers in May 2008.

### Amanda's Easel Creative Arts Therapy:

Awarded New Jersey PALS (Peace: A Learned Solution) grant, which allowed for the expansion of the studio as well as the edition of play and dance therapies

### 180 Men's Task Force:

Collaborated with Monmouth University to present the First Annual Boys to Men: Coaching Respect Conference, which brought together high school athletes, coaches, athletic directors, guidance counselors and school administrators to focus on leadership, sportsmanship and showing respect to others

### 2NDFLOOR® Youth Helpline:

Awarded funding from the U.S. Office of Juvenile Justice and Delinquency Prevention and Governor Jon S. Corzine's Strategy for Safe Streets and Neighborhoods to expand the helpline to all 21 counties in New Jersey. A brand new call center with 20 phone stations was built to handle increased call volume, which more than doubled after the September 2008 statewide launch.

*"I found the 180 staff to be very helpful. I had no idea what to expect and everything was explained to me in a straightforward, professional manner. They treated me with respect, and, more so, with a genuine caring for my situation." ~Family Court Liaison Client*



*"Thank God for Amanda's Easel. It helped my son and I through our time of need."*

*~Former Amanda's Easel Client*